



Crane BevMax™ MEDIA2 R290  
Model 3800-6HC / 5800-6HC

# ELEVATE THE CONSUMER EXPERIENCE LIKE NEVER BEFORE

## Introducing the Redesigned BevMax MEDIA2

Enabled for suggestive selling and digital advertising, the MEDIA2 screen on the CPI BevMax refrigerated vending machine lets you engage with consumers like never before. BevMax MEDIA2 delivers:



### Faster Performance

The unit combines unparalleled product delivery speed, reliability, and on-screen responsiveness.



### Higher Engagement

A larger, 9-inch color touchscreen with full-motion video attracts consumers.



### Increased Sales

Suggestive selling and digital advertising drives impulse buys and add-on sales.

**INCREASE YOUR  
REVENUE POTENTIAL  
WITH BEVMAX MEDIA2**



# CONSUMERS ENJOY THE EXPERIENCE

## Visual Display

Peak consumer interest with a larger, 9-inch color touchscreen and full-motion video.

## Suggestive Selling

Entice consumers with new products, slow movers, and complimentary selections.

## Shopping Cart

Enable consumers to make multi-product purchases from a single transaction.

## Nutritional Information

Inform consumers with a large display of easy-to-read nutrition facts.

# OPERATORS REAP THE REWARDS

## Screen Performance

Improve the user experience with a more responsive screen that boots up in less than a minute.

## Digital Advertising

Boost purchases and build brand loyalty with display advertising and interactive promotions throughout the purchase cycle.

## Low Operating Costs

Extremely efficient refrigeration system and highly insulated cabinet construction ensures low operating costs.

## Incredible Variety

Increase sales and consumer satisfaction by providing the best product selection in the industry

## Improved Electronics

Make troubleshooting easy with reduced electrical connections and minimal, clean wiring.

## Integrated Cashless Payment

Capture every sale seamlessly with a built-in, intuitive cashless payment solution.

## Remote Management

Manage machines in the cloud with Simplifi Connect Plus to update pricing, and access planograms.

## Energy Efficient

Meet the latest Energy Star 4.0 standards with a green, environmentally friendly R290 refrigerant system.

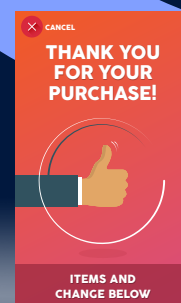
## Learn more about BevMax MEDIA2

[Learn More](#)

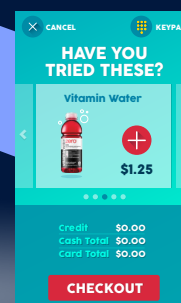


# Customize your end location

Graphics that connect with customers and drive sales



Color Display



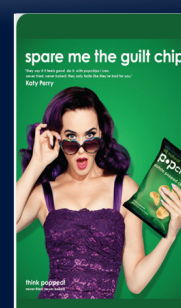
Suggestive Selling



Shopping Cart



Nutritional Info



Digital Advertising

## BEVMAX MEDIA2 R290 SPECIFICATIONS

Model	3800-6HC	5800-6HC
Height	72"	72"
Width	40"	47"
Depth	33.5"	33.5"
Weight	637 lbs	688 lbs
Electrical	115 VAC	115 VAC
	60 Hz	60 Hz
	7.5A *	7.5 A *
Selection	35	45
Capacity (20 oz bottles)	280	360
Capacity (12 oz cans)	315	405

Available certifications: UL, CUL, FCC  
Refrigeration: R290, Green Environmentally Friendly Refrigeration System with 1/3 HP Compressor

[CraneConvenience.com](https://CraneConvenience.com)

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