



Crane Merchant Combo  
Model 471/472

# ELEVATE THE CONSUMER EXPERIENCE LIKE NEVER BEFORE

## Introducing the Redesigned Merchant Combo MEDIA2

Enabled for suggestive selling and digital advertising, the MEDIA2 screen on the CPI Merchant Combo refrigerated vending machine lets you engage with consumers like never before.

Merchant Combo delivers:



### Faster Performance

The unit combines unparalleled product delivery speed, reliability, and on-screen responsiveness.



### Higher Engagement

A larger, 9-inch color touchscreen with full-motion video attracts consumers.



### Increased Sales

Suggestive selling and digital advertising drives impulse buys and add-on sales.

**INCREASE YOUR  
REVENUE POTENTIAL  
WITH MERCHANT COMBO**



# CONSUMERS ENJOY THE EXPERIENCE

## Visual Display

Peak consumer interest with a larger, 9-inch color touchscreen and full-motion video.

## Suggestive Selling

Entice consumers with new products, slow movers, and complimentary selections.

## Shopping Cart

Enable consumers to make multi-product purchases from a single transaction.

## Nutritional Information

Inform consumers with a large display of easy-to-read product facts.

# OPERATORS REAP THE REWARDS

## Screen Performance

Improve the user experience with a more responsive screen that boots up in less than a minute.

## Digital Advertising

Boost purchases and build brand loyalty with display advertising and interactive promotions throughout the purchase cycle.

## Low Operating Costs

Extremely efficient refrigeration system and highly insulated cabinet construction ensures low operating costs.

## Incredible Variety

Increase sales and consumer satisfaction by providing the best product selection in the industry.

## Remote Management

Manage machines in the cloud with Simplifi Connect Plus to update pricing, and access planograms.

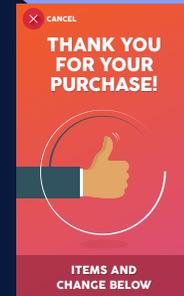
## Energy Efficient

Meet the latest Energy Star 4.0 standards with a green, environmentally friendly R290 refrigerant system.



# Customize your end location

Graphics that connect with customers and drive sales



Color Display



Suggestive Selling



Shopping Cart



Nutritional Info



Digital Advertising

## MERCHANT COMBO SPECIFICATIONS

Model	471 4-WIDE	472 6-WIDE
Height	1829 mm	1829 mm
Width	889 mm	1168 mm
Depth	813 mm	813 mm
Weight	239.5 kg	283.5 kg
Electrical	220-240 VAC	220-240 VAC
	50 Hz	50 Hz
	6A	6A
Selections	38-48	58-72

Available certifications: UL, cUL, FCC, CE  
Refrigeration: R290, Green Environmentally  
Friendly Refrigeration System with 1/3 HP Compressor

## Learn more about Merchant Ambient

[Learn More](#)

[CraneConvenience.com](https://CraneConvenience.com)

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