



## SimpliVend<sup>TM</sup> Mobile App

### GIVE YOUR CUSTOMERS A MORE REWARDING WAY TO PAY

Your customisable mobile app that puts you directly in touch with your customers for the first time.

- Allow consumers a convenient, cashless payment option with in-app payment
- Stored consumer credit allows funds to be added and topped-up automatically
- Use as an interactive marketing platform to target customers with promotions, rewards and bonus credits to increase spend and encourage loyalty
- Track each customer by spend, preferences and location, and use data insights to tailor promotions and marketing messaging
- Option to customise the app with your company logo to drive brand recognition
- Integrates with existing eVending platform and MicroPay6 hardware for a seamless upgrade

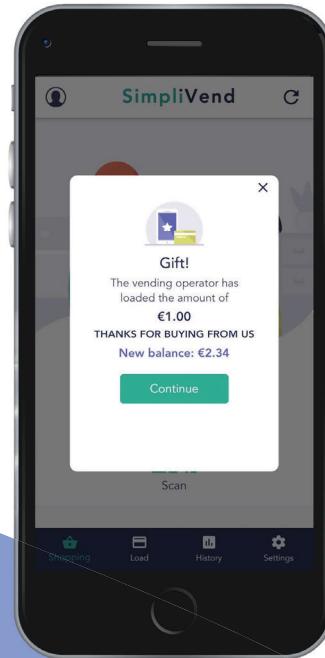
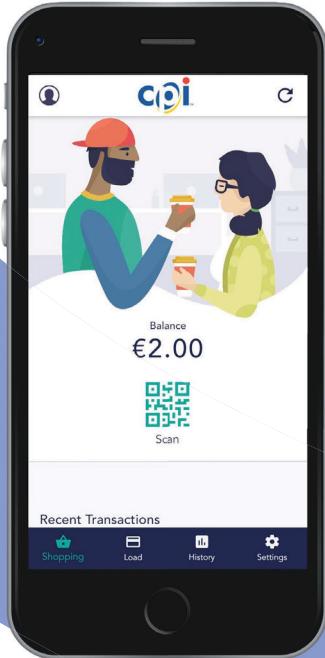
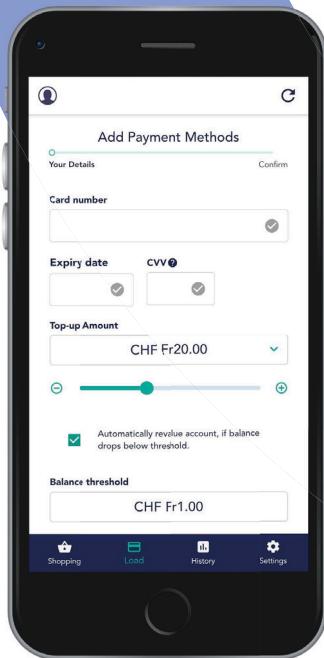
**VISIT CRANECONVENIENCE.COM TO  
LEARN HOW YOU CAN START  
INTERACTING WITH YOUR CUSTOMERS TODAY.**



## MORE REWARDS FOR YOUR CUSTOMERS

"I like that the app always notifies me when my favourite drinks and snacks are on offer. I head straight for the vending machine when this happens."

- Customer, Germany



## INCREASED SALES AND LOYALTY FOR YOU

"I have complete control of pricing. I am able to easily update prices and create promotional offers in real time."

- Operator, Spain

**crane**<sup>TM</sup>  
CONVENIENCE

[CraneConvenience.com](http://CraneConvenience.com)

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