

A photograph of three people in a warehouse setting. A man with glasses and a beard, wearing a tan work jacket, is pointing at a tablet held by a woman in a tan jumpsuit and a dark cap. Another woman in a red jacket is looking on. The background shows warehouse shelves and lights.

craneTM
CONVENIENCE

SIMPLIFITM

**Empower Your Drivers and
Delight Your Customers**

**Get More out of
VendMAX with the
Simplifi Mobile App**

Your Essential Business Tools Now in the Convenience of a Mobile App

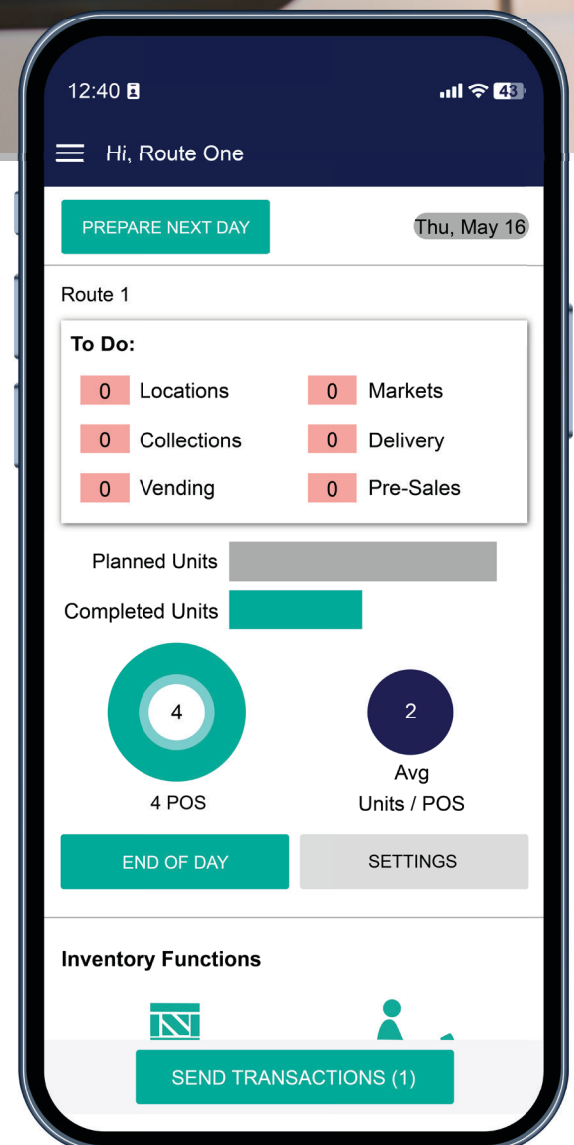
Integrating with VendMAX, Simplifi delivers next generation, intuitive mobile tools for route service management. Tap into our complete platform with capabilities that extend from the service location all the way back to the office.

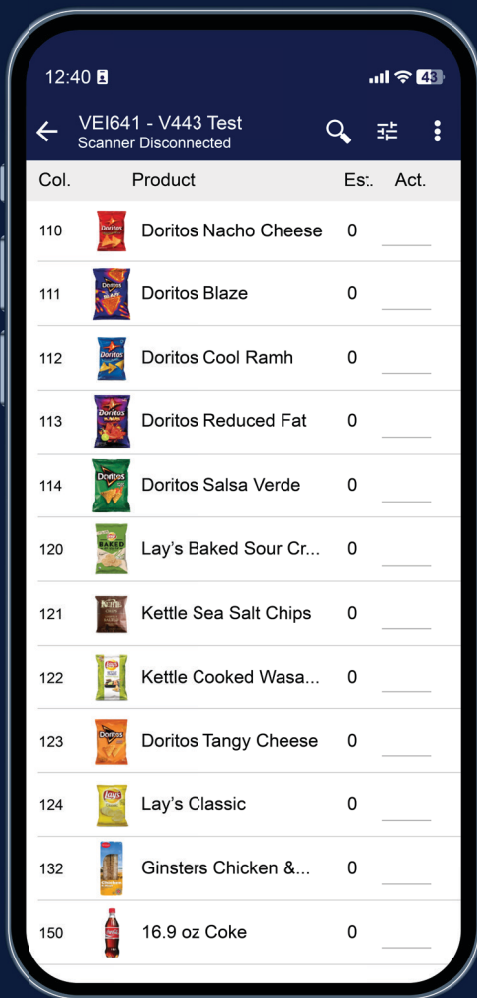
Manage inventory, service calls, device management, and fill and collect schedules from one platform.













A single platform for servicing all location types including vending, coffee service, and micromarkets.

Easily train new and veteran route drivers alike with intuitive tools and interface.

Replace expensive handhelds by allowing drivers to use their own devices, on Apple and Android from mobile phones or tablets.





Col.	Product	Est.	Act.
110	 Doritos Nacho Cheese	0	_____
111	 Doritos Blaze	0	_____
112	 Doritos Cool Ramh	0	_____
113	 Doritos Reduced Fat	0	_____
114	 Doritos Salsa Verde	0	_____
120	 Lay's Baked Sour Cr...	0	_____
121	 Kettle Sea Salt Chips	0	_____
122	 Kettle Cooked Wasa...	0	_____
123	 Doritos Tangy Cheese	0	_____
124	 Lay's Classic	0	_____
132	 Ginsters Chicken &...	0	_____
150	 16.9 oz Coke	0	_____

We know that customer satisfaction starts with having the right information.

That's why we designed the Simplifi mobile app with data in mind. Designed to deliver real-time, actionable data, you're able to empower your drivers to optimize fill visits with customer favorites and best-sellers, so you never have to leave your customers wanting more. Plus, with an at-a-glance dashboard view of all their daily visits, drivers are able to prioritize and optimize their time on the road.

**+ In-Field
Planogram
Changes**

**+ Real-time
Performance
Data**

**+ Picture-Based
Fill and
Collect Lists**



Change is hard. We want to make it easy.

LET US HELP YOU NAVIGATE THE TRANSITION

Why Simplifi? When you upgrade, you're leveraging the most-adopted CPI platform.

- 25 years industry experience
- 1.9k monthly users
- 1.6k daily users

Ask us how you can migrate your business to next level mobile success with Simplifi Mobile.

Learn more about Simplifi Mobile

[Learn More](#)