



**crane**<sup>TM</sup>  
CONVENIENCE

**SIMPLIFI**<sup>TM</sup>

**Empower Your Drivers and  
Delight Your Customers**

**Get More out of  
VendMAX with the  
Simplifi Mobile App**

# Your Essential Business Tools Now in the Convenience of a Mobile App

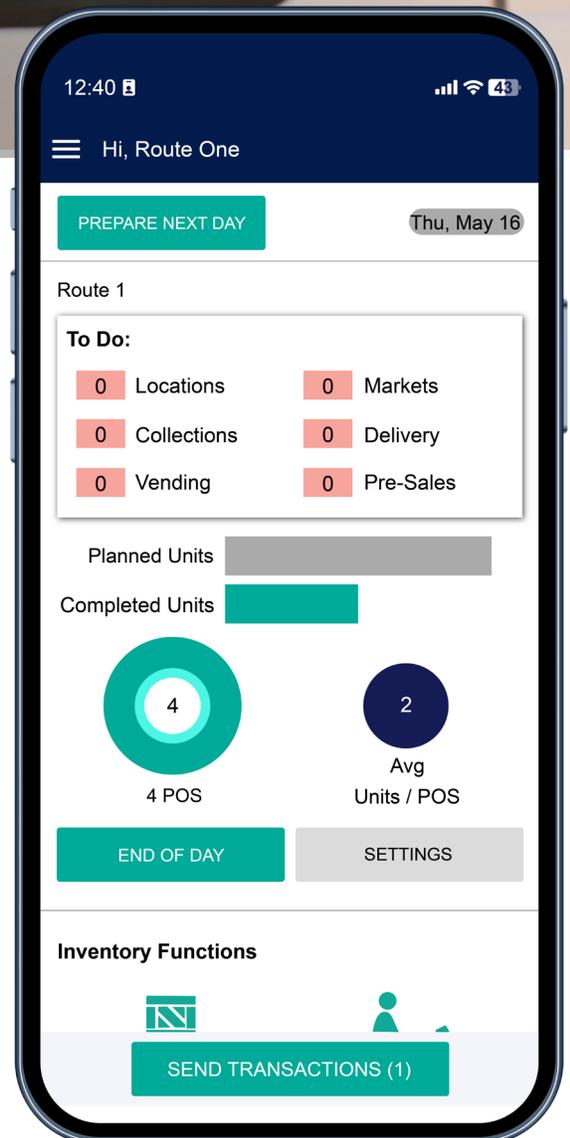
**Integrating with VendMAX, Simplifi delivers next generation, intuitive mobile tools for route service management. Tap into our complete platform with capabilities that extend from the service location all the way back to the office.**

Manage inventory, service calls, device management, and fill and collect schedules from one platform.

A single platform for servicing all location types including vending, coffee service, and micromarkets.

Easily train new and veteran route drivers alike with intuitive tools and interface.

Replace expensive handhelds by allowing drivers to use their own devices, on Apple and Android from mobile phones or tablets.



Col.	Product	Est.	Act.
110	Doritos Nacho Cheese	0	___
111	Doritos Blaze	0	___
112	Doritos Cool Ramh	0	___
113	Doritos Reduced Fat	0	___
114	Doritos Salsa Verde	0	___
120	Lay's Baked Sour Cr...	0	___
121	Kettle Sea Salt Chips	0	___
122	Kettle Cooked Wasa...	0	___
123	Doritos Tangy Cheese	0	___
124	Lay's Classic	0	___
132	Ginsters Chicken &...	0	___
150	16.9 oz Coke	0	___

## We know that customer satisfaction starts with having the right information.

That's why we designed the Simplifi mobile app with data in mind. Designed to deliver real-time, actionable data, you're able to empower your drivers to optimize fill visits with customer favorites and best-sellers, so you never have to leave your customers wanting more. Plus, with an at-a-glance dashboard view of all their daily visits, drivers are able to prioritize and optimize their time on the road.

**+ In-Field Planogram Changes**

**+ Real-time Performance Data**

**+ Picture-Based Fill and Collect Lists**





Change is hard. We want to make it easy.

# LET US HELP YOU NAVIGATE THE TRANSITION

Why Simplifi? When you upgrade, you're leveraging the most-adopted CPI platform.

- 25 years industry experience
- 1.9k monthly users
- 1.6k daily users

Ask us how you can migrate your business to next level mobile success with Simplifi Mobile.

**Learn more about Simplifi Mobile**

[Learn More](#)