



## Crane Merchant Ambient (Non-Traditional Configuration)

# ELEVATE THE CONSUMER EXPERIENCE LIKE NEVER BEFORE

Unlock new route to market opportunities with latest unattended retail solutions

Enabled for suggestive selling and digital advertising, the MEDIA2 screen on the CPI Merchant Ambient lets you engage with consumers like never before. Merchant Ambient delivers:

### Consumer Engagement

As shift to online shopping continues to grow, unattended retail provides brands opportunity to engage directly with consumers without retailers getting in the way.

### Brand Extension

Customize the machine with branded graphics and run full motion video advertisement on a large 9-inch color touchscreen.

### Increased Sales

Suggestive selling and digital advertising drives impulse buys and add-on sales.

**INCREASE YOUR REVENUE POTENTIAL  
WITH MERCHANT AMBIENT**



# CONSUMERS ENJOY THE EXPERIENCE

## Shopping Convenience

Consumers enjoy shopping at their own pace and can engage directly with the Brand.

## Visual Display

Peak consumer interest with a larger, 9-inch color touchscreen and full-motion video.

## Suggestive Selling

Entice consumers with new products, slow movers, and complimentary selections.

## Shopping Cart

Enable consumers to make multi-product purchases from a single transaction.

## Product Information

Inform consumers with a large display of easy-to-read product facts.

# CPG BRANDS REAP THE REWARDS

## Extend Brand Presence

Reach new end locations with branded unattended machines that are open 24/7, don't need staff and never run out of products.

## Unlock new Omni Channel Strategy

Differentiate from competitors and get in front of consumers with a controlled access machine that helps in last mile distribution and theft control

## Digital Advertising

Boost purchases and build brand loyalty with display advertising and interactive promotions throughout the purchase cycle.

## Low Operating Costs

Extremely efficient refrigeration system and highly insulated cabinet construction ensures low operating costs.

## Incredible Variety

Increase sales and consumer satisfaction by providing the best product selection in the industry.

## Integrated Cashless Payment

Capture every sale seamlessly with a built-in, intuitive cashless payment solution.

## Remote Management

Manage machines in the cloud with Simplifi Connect Plus to update pricing, and access planograms.

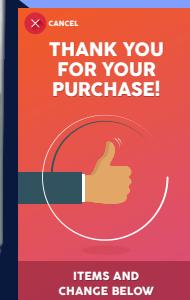
## Learn more about Merchant Ambient

[Learn More](#)



## Customize your end location

Graphics that connect with customers and drive sales



Color Display



Suggestive Selling



Shopping Cart



Nutritional Info



Digital Advertising

**PLEASE REFER TO BEVMAX AND MERCHANT AMBIENT CONFIGURATION DOCUMENTS FOR SPECIFICATIONS.**

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