



ELEVATE THE CONSUMER EXPERIENCE LIKE NEVER BEFORE

Enabled for suggestive selling and digital advertising, the MEDIA2 screen on the CPI Merchant Ambient refrigerated vending machine lets you engage with consumers like never before. Merchant Ambient delivers:



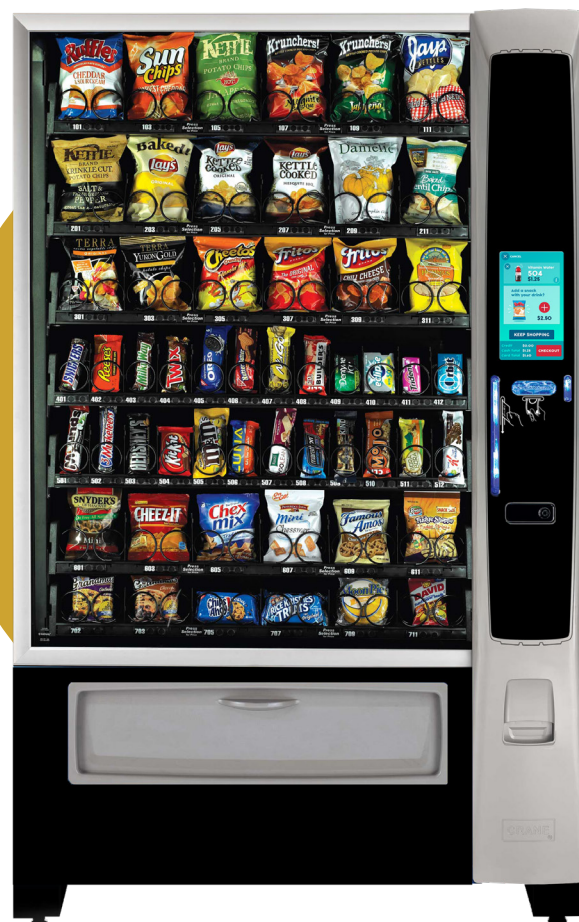
Higher Engagement



Increased Sales

Suggestive selling and digital advertising drives impulse buys and add-on sales.

INCREASE YOUR REVENUE POTENTIAL WITH BEVMAX MEDIA2



CONSUMERS ENJOY THE EXPERIENCE

Shopping Convenience

Consumers enjoy shopping at their own pace and can engage directly with the Brand.

Visual Display

Peak consumer interest with a larger, 9-inch color touchscreen and full-motion video.

Suggestive Selling

Entice consumers with new products, slow movers, and complimentary selections.

Shopping Cart

Enable consumers to make multi-product purchases from a single transaction.

Product Information

Inform consumers with a large display of easy-to-read product facts.

CPG BRANDS REAP THE REWARDS

Extend Brand Presence

Reach new end locations with branded unattended machines that are open 24/7, don't need staff and never run out of products.

Unlock new Omni Channel Strategy

Differentiate from competitors and get in front of consumers with a controlled access machine that helps in last mile distribution and theft control

Digital Advertising

Boost purchases and build brand loyalty with display advertising and interactive promotions throughout the purchase cycle.

Low Operating Costs

Extremely efficient refrigeration system and highly insulated cabinet construction ensures low operating costs.

Incredible Variety

Increase sales and consumer satisfaction by providing the best product selection in the industry.

Integrated Cashless Payment

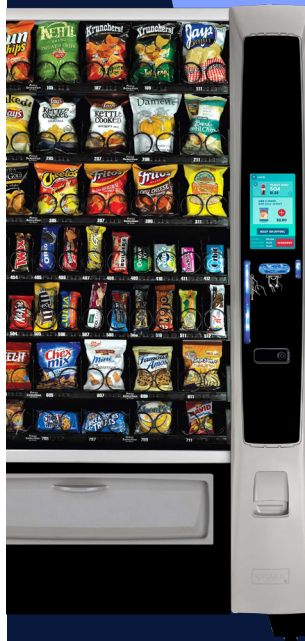
Capture every sale seamlessly with a built-in, intuitive cashless payment solution.

Remote Management

Manage machines in the cloud with Simplifi Connect Plus to update pricing, and access planograms.

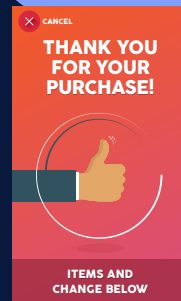
Learn more about Merchant Ambient

[Learn More](#)

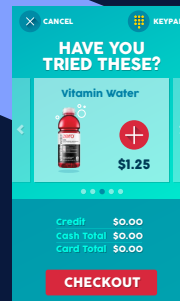


Customize your end location

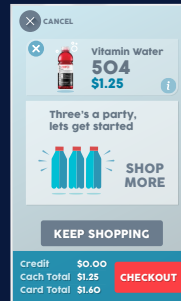
Graphics that connect with customers and drive sales



Color Display



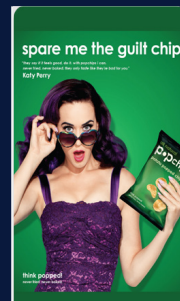
Suggestive Selling



Shopping Cart



Nutritional Info



Digital Advertising

MERCHANT AMBIENT SPECIFICATIONS

Model	186 4-WIDE	187 6-WIDE
Height	1829 mm	1829 mm
Width	838 mm	1118 mm
Depth	953 mm	953 mm
Weight	223.6 kg	284.4 kg
Electrical	220-240 VAC	220-240 VAC
	50 Hz	50 Hz
	6A	6A
Selections	38-48	58-72

Available certifications: UL, cUL, FCC, CE
Green Environmentally Friendly Refrigeration System with 1/3
HP Compressor

CraneConvenience.com

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STANDARD CONFIGURATIONS

Merchant 4
Snack & Confectionery

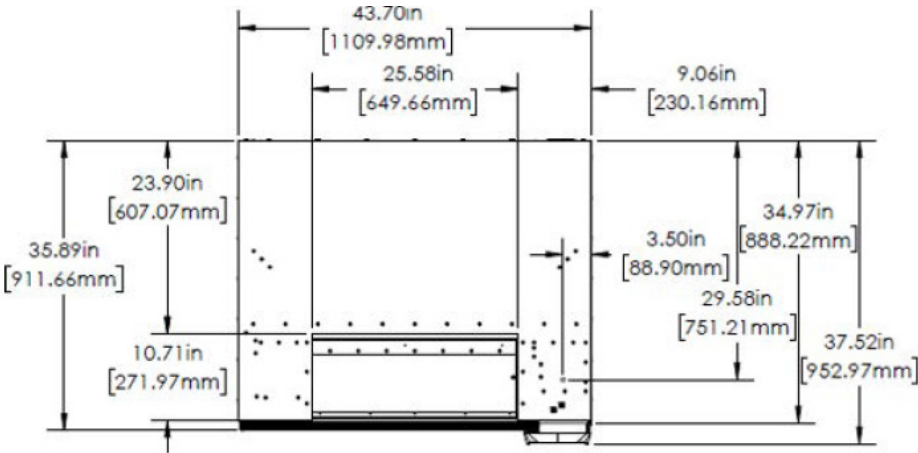
11		15		13		11		Snack
9		9		9		9		Snack
11		15		13		11		Snack
17	17	17	17	20	20	15	15	Confectionery
17	17	17	17	20	20	15	15	Confectionery
11		9		9		11		Snack
17		20		20		15		Snack

Snack 248
Confectionery 276
Total 524

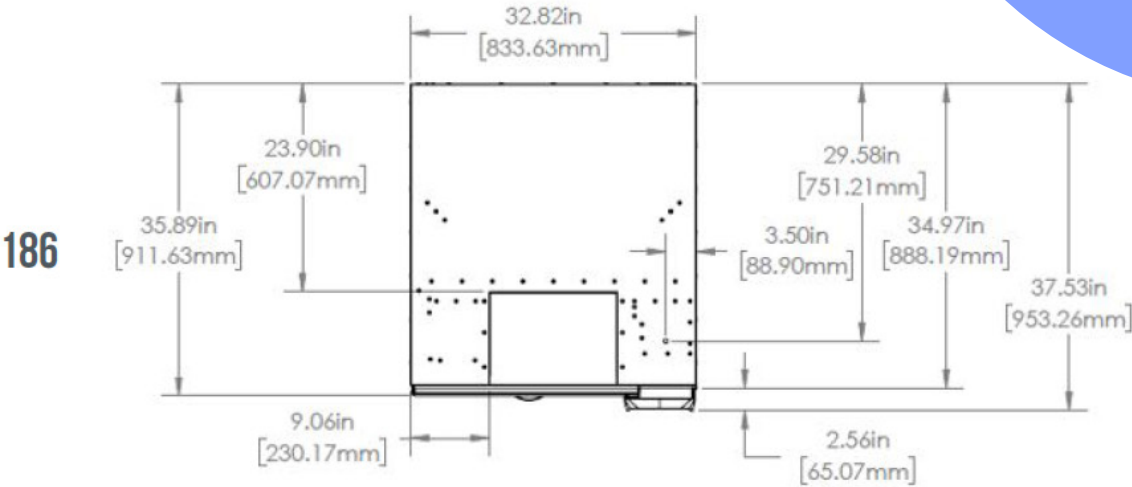
Merchant 6
Snack & Confectionery

11		15		15		15		13		11		Snack
9		9		9		9		9		9		Snack
11		13		15		15		13		11		Snack
17	17	17	17	20	20	20	20	15	15	15	15	Confectionery
17	17	17	17	20	20	20	20	15	15	15	15	Confectionery
11		9		9		13		13		11		Snack
17		17		20		20		15		15		Snack

Snack 380
Confectionery 416
Total 796



187



186