



Crane Merchant Ambient
Model 186/187

ELEVATE THE CONSUMER EXPERIENCE LIKE NEVER BEFORE

Introducing the Redesigned Merchant Ambient

Enabled for suggestive selling and digital advertising, the MEDIA2 screen on the CPI Merchant Ambient refrigerated vending machine lets you engage with consumers like never before. Merchant Ambient delivers:



Faster Performance

The unit combines unparalleled product delivery speed, reliability, and on-screen responsiveness.



Higher Engagement

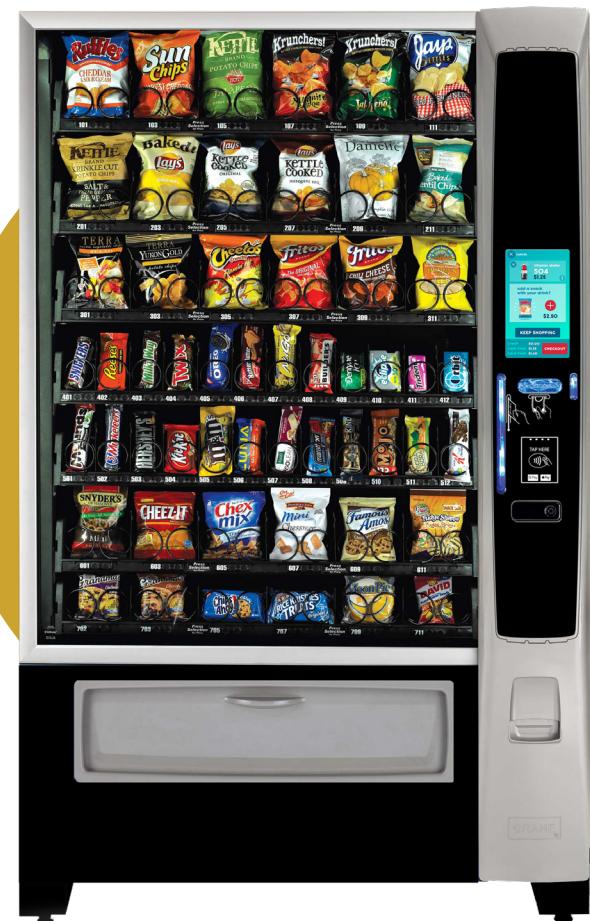
A larger, 9-inch color touchscreen with full-motion video attracts consumers.



Increased Sales

Suggestive selling and digital advertising drives impulse buys and add-on sales.

**INCREASE YOUR
REVENUE POTENTIAL
WITH BEVMAX MEDIA2**



CONSUMERS ENJOY THE EXPERIENCE

Shopping Convenience

Consumers enjoy shopping at their own pace and can engage directly with the Brand.

Visual Display

Peak consumer interest with a larger, 9-inch color touchscreen and full-motion video.

Suggestive Selling

Entice consumers with new products, slow movers, and complimentary selections.

Shopping Cart

Enable consumers to make multi-product purchases from a single transaction.

Product Information

Inform consumers with a large display of easy-to-read product facts.

CPG BRANDS REAP THE REWARDS

Extend Brand Presence

Reach new end locations with branded unattended machines that are open 24/7, don't need staff and never run out of products.

Unlock new Omni Channel Strategy

Differentiate from competitors and get in front of consumers with a controlled access machine that helps in last mile distribution and theft control

Digital Advertising

Boost purchases and build brand loyalty with display advertising and interactive promotions throughout the purchase cycle.

Low Operating Costs

Extremely efficient refrigeration system and highly insulated cabinet construction ensures low operating costs.

Incredible Variety

Increase sales and consumer satisfaction by providing the best product selection in the industry.

Integrated Cashless Payment

Capture every sale seamlessly with a built-in, intuitive cashless payment solution.

Remote Management

Manage machines in the cloud with Simplifi Connect Plus to update pricing, and access planograms.



Customize your end location

Graphics that connect with customers and drive sales



Color Display



Suggestive Selling



Shopping Cart



Nutritional Info



Digital Advertising

MERCHANT AMBIENT SPECIFICATIONS

Model	186 4-WIDE	187 6-WIDE
Height	72"	72"
Width	33 "	44"
Depth	37.5"	37.5"
Weight	493 lbs	627 lbs
Electrical	115 VAC	115 VAC
	60 Hz	60 Hz
	3A	3A
Selections	38-48	58-72

Available certifications: UL, cUL, FCC

STANDARD CONFIGURATIONS

Merchant 4 Snack & Confectionery

11	15	13	11
9	9	9	9
11	15	13	11
17	17	17	20
17	17	17	20
11	9	9	11
17	20	20	15

Snack

Snack

Snack

Confectionery

Confectionery

Snack

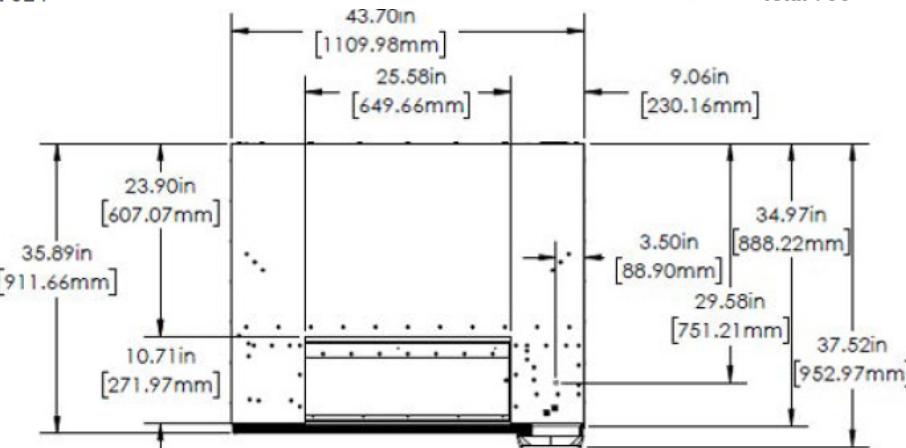
Snack

Snack 248
Confectionery 276
Total 524

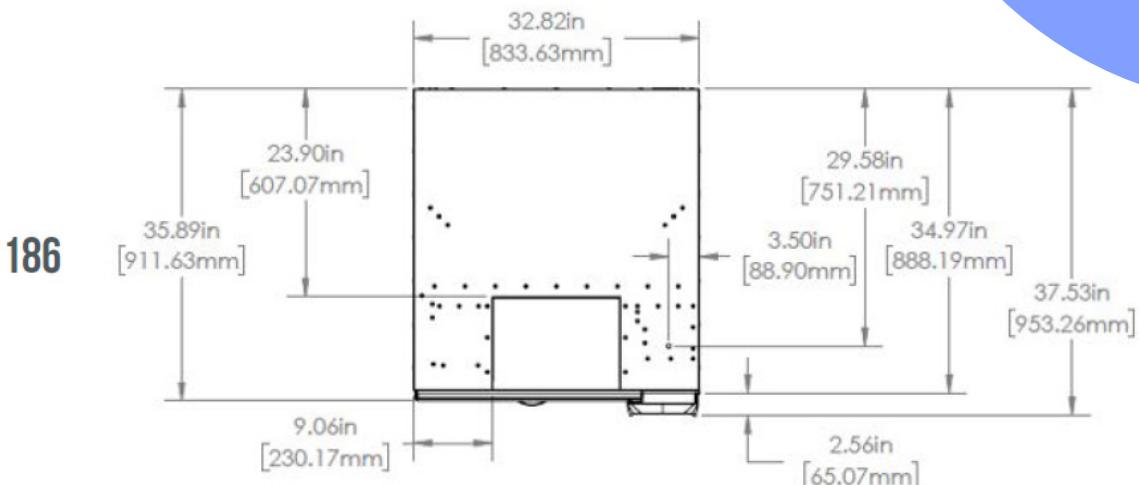
Merchant 6 Snack & Confectionery

11	15	15	15	13	11	Snack
9	9	9	9	9	9	Snack
11	13	15	15	13	11	Snack
17	17	17	20	20	20	Confectionery
17	17	17	20	20	20	Confectionery
11	9	9	13	13	11	Snack
17	17	20	20	15	15	Snack

Snack 380
Confectionery 416
Total 796



187



186

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CONVENIENCE

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