



Crane Merchant Ambient  
Model 186/187

# ELEVATE THE CONSUMER EXPERIENCE LIKE NEVER BEFORE

## Introducing the Redesigned Merchant Ambient

Enabled for suggestive selling and digital advertising, the MEDIA2 screen on the CPI Merchant Ambient refrigerated vending machine lets you engage with consumers like never before. Merchant Ambient delivers:



### Faster Performance

The unit combines unparalleled product delivery speed, reliability, and on-screen responsiveness.



### Higher Engagement

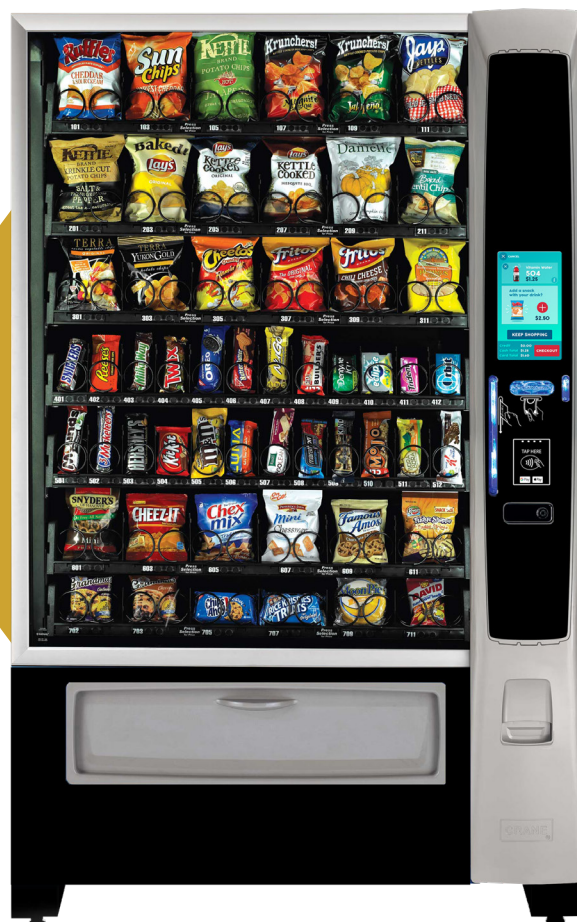
A larger, 9-inch color touchscreen with full-motion video attracts consumers.



### Increased Sales

Suggestive selling and digital advertising drives impulse buys and add-on sales.

**INCREASE YOUR  
REVENUE POTENTIAL  
WITH BEVMAX MEDIA2**





# CONSUMERS ENJOY THE EXPERIENCE

## Shopping Convenience

Consumers enjoy shopping at their own pace and can engage directly with the Brand.

## Visual Display

Peak consumer interest with a larger, 9-inch color touchscreen and full-motion video.

## Suggestive Selling

Entice consumers with new products, slow movers, and complimentary selections.

## Shopping Cart

Enable consumers to make multi-product purchases from a single transaction.

## Product Information

Inform consumers with a large display of easy-to-read product facts.

# CPG BRANDS REAP THE REWARDS

## Extend Brand Presence

Reach new end locations with branded unattended machines that are open 24/7, don't need staff and never run out of products.

## Unlock new Omni Channel Strategy

Differentiate from competitors and get in front of consumers with a controlled access machine that helps in last mile distribution and theft control

## Digital Advertising

Boost purchases and build brand loyalty with display advertising and interactive promotions throughout the purchase cycle.

## Low Operating Costs

Extremely efficient refrigeration system and highly insulated cabinet construction ensures low operating costs.

## Incredible Variety

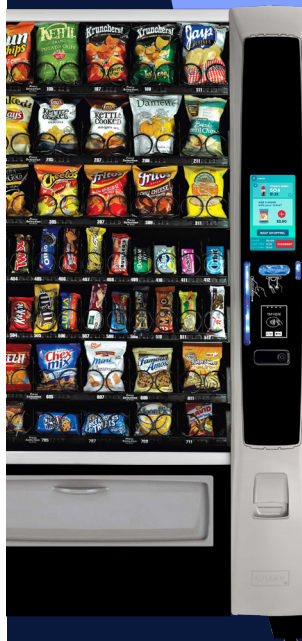
Increase sales and consumer satisfaction by providing the best product selection in the industry.

## Integrated Cashless Payment

Capture every sale seamlessly with a built-in, intuitive cashless payment solution.

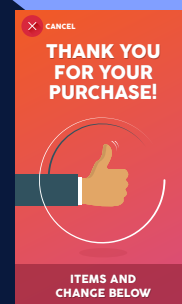
## Remote Management

Manage machines in the cloud with Simplifi Connect Plus to update pricing, and access planograms.

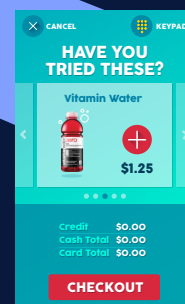


## Customize your end location

Graphics that connect with customers and drive sales



Color Display



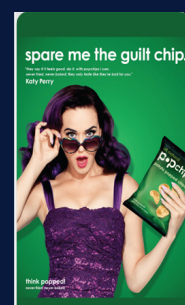
Suggestive Selling



Shopping Cart



Nutritional Info



Digital Advertising

## MERCHANT AMBIENT SPECIFICATIONS

Model	186 4-WIDE	187 6-WIDE
Height	72"	72"
Width	33 "	44"
Depth	37.5"	37.5"
Weight	493 lbs	627 lbs
Electrical	115 VAC	115 VAC
	60 Hz	60 Hz
	3A	3A
Selections	38-48	58-72

Available certifications: UL, cUL, FCC



# STANDARD CONFIGURATIONS

## Merchant 4 Snack & Confectionery

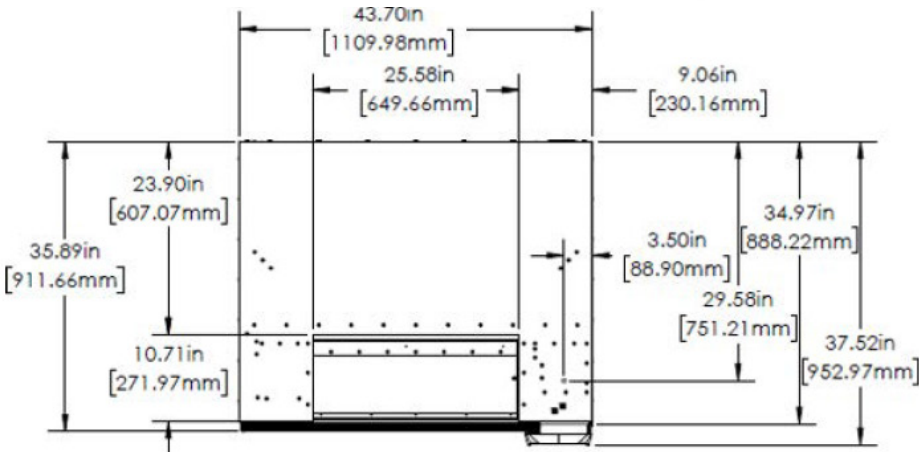
11		15		13		11		Snack
9		9		9		9		Snack
11		15		13		11		Snack
17	17	17	17	20	20	15	15	Confectionery
17	17	17	17	20	20	15	15	Confectionery
11		9		9		11		Snack
17		20		20		15		Snack

Snack 248  
Confectionery 276  
Total 524

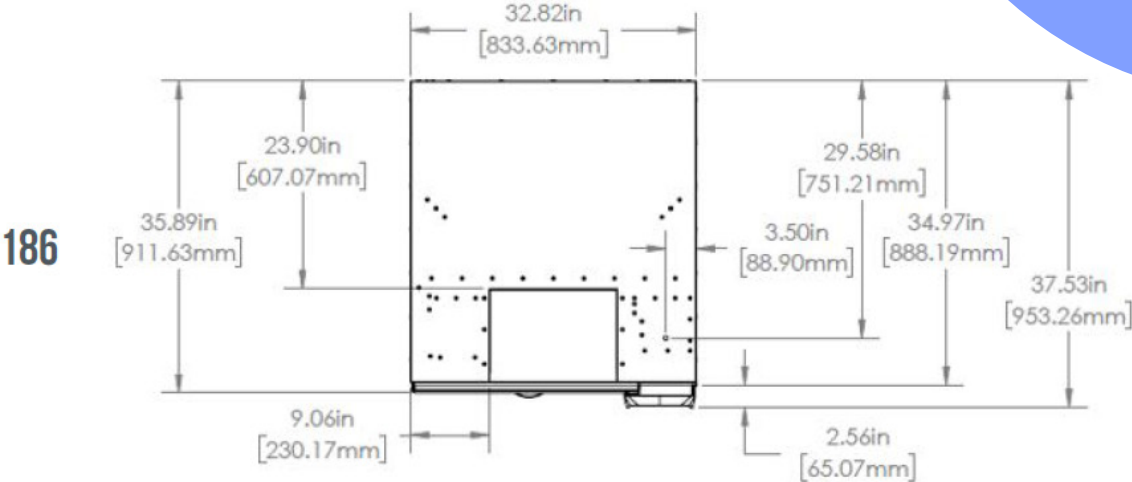
## Merchant 6 Snack & Confectionery

11		15		15		15		13		11		Snack
9		9		9		9		9		9		Snack
11		13		15		15		13		11		Snack
17	17	17	17	20	20	20	20	15	15	15	15	Confectionery
17	17	17	17	20	20	20	20	15	15	15	15	Confectionery
11		9		9		13		13		11		Snack
17		17		20		20		15		15		Snack

Snack 380  
Confectionery 416  
Total 796



187



186